

Rally in the Valley Motorcycle Show 2010

APPLICATION AND AGREEMENT FOR USE OF EXHIBIT SPACE

Applicant (hereinafter described) hereby applies for exhibit space at the Rally in the Valley produced by Renegade Events. This application shall become an agreement between applicant and Renegade Events for the use of said space under the following terms and conditions.

Renegade Events will assign exhibit space in accordance with an exhibitor's stated preference, depending upon its availability. Exhibit fees will include space rental and 2 exhibitor badges per 10X10 space. Additional exhibitor badges are available at check-in for a fee.

Upon payment all applicants will receive a confirmation. Location will be assigned upon check-in.

RESERVATION INFORMATION

Company Name _____

Applicant's Name _____

Street Address _____

City _____

State _____

Zip _____

Day Phone _____

Fax No. _____

Madera Fairgrounds

Madera, CA

Sunday, April 11, 2010

\$200 per 10x10 space

Number of booths _____

Check here if you need electricity _____

We will be selling/displaying the following products or services: _____

Make Checks Payable to: Renegade Events
3140 N. Argyle Ave., #104
Fresno, CA 93727
Tel: (559) 348-9690
Fax: (559) 348-9692

SCHEDULE

Set-up:	Saturday	1 pm-6 pm
	Sunday	6:30-9:30 am
Show Hours:	Sunday	10 am-6 pm
Tear Down:	Sunday	6 pm-9 pm

California sellers permit # _____

Discover Visa/Master Card American Express

Credit Card #: _____ Exp. Date: _____

Name as it appears on credit card: _____

Charge Amount \$ _____ Signature: _____

FOR OFFICE USE ONLY

Payment Received _____ Date Received _____ # of Booths _____ Location _____

ALL EXHIBITORS MUST READ AND SIGN PAGE TWO.

Terms and Conditions for Exhibit Space

RESERVATION PROCEDURES

No telephone reservations will be accepted and there are NO GUARANTEED reservations without payment. You must complete the application and forward to us with full payment to reserve your space. Upon acceptance of your application, a confirmation will be sent to you. Spaces will be assigned on a first paid, first reserved basis. (No Exceptions)

CAPACITY CONTROL

The policy of controlling the number of exhibitor's selling/displaying at each show will continue throughout 2010. So early reservations with full-payment is important!

BOOTH SPACE ASSIGNMENT

All booth assignments will be given at the same time of exhibitor check-in and are based on a first paid, first reserved basis. Management will work with you as best as possible to honor your space requests. Special circumstances require management discretion. Renegade Events reserves the right to re-assign your reserved exhibit space if you do not set-up within designated set-up times, or call our office at 559-348-9690.

EXHIBITOR PASSES

There will be two exhibitor passes given per 10x10 booth reserved (i.e.; two booth spaces = four exhibitor passes, three booths = six exhibitor passes, etc.). No exceptions. You will receive your wristbands at check-in, please make sure all your employees are wearing their wristbands during show hours. Exhibitors will be allowed to purchase additional passes for employees at check-in.

CANCELLATION POLICY

60-30 Days – Full Refund
30-7 Days -- \$25.00 Fee per 10x10 space
7-0 Days – No Refund

SET-UP/TEARDOWN POLICY

Each confirmed exhibitor will receive a confirmation of set-up times. The only exceptions to these set-up times will be exhibitors with 6 booths or more, fifth wheels, and semi-trucks. These larger displays may set-up earlier upon management's request. Tear down times are posted on the confirmation. No early tear down without show management approval – No exceptions.

FIRE RESTRICTIONS

Exhibitor drapes, hangings, curtains, drops and all decorative materials that would tend to increase a fire hazard shall be made from nonflammable materials, or shall be treated and maintained in flame-retardant solution. The state Fire Marshall may come in at any time to enforce this.

MERCHANDISE RESTRICTIONS

Renegade Events has the exclusive right to display, license, sell and merchandise all event novelties (t-shirts, run pins, etc.). Renegade Events further has the right to inspect, approve, reject or otherwise control the display, promotion, sale or the merchandising of products or services by exhibitors at the event in its sole discretion. Any products or services rejected by Renegade Events must be immediately removed from the event premises and may be removed by Renegade Events, if this does not occur. Illegal drugs, and drug paraphernalia, weapons, merchandise containing racial slurs, manufacturer or copyright infringements, obscenities or other offensive or other detrimental matter will not be permitted. No raffles without prior approval. Merchandise designed to be passed off as event merchandise (use of city, date, event name, trademarks, etc.) or which has this effect will not be permitted.

RELEASE OF LIABILITY

Applicant agrees to observe and comply with all applicable laws, statutes, ordinances, rules and regulations. Applicant assumes all costs and liability arising from the use of patented, trademarked, copyrighted or service marked materials, equipment, processes or creative rights. Applicant shall not assign or attempt to sell or assign this agreement or any rights hereunder without the prior written consent of Renegade Events. Renegade Events reserves the right to terminate the license granted by this agreement for good cause and, in said event. Applicant agrees to waive and forego all claims for damages and recourse of any kind. Applicant agrees to assume all risks arising out of or relating to its attendance or participation at said event and to protect, defend, indemnify and hold harmless Renegade Events, the owners and the operator of the event site and facility, and each of their agents, servants, contractors and employees from any and all liability, loss, damage or expense it may cause or sustain from any cause whatsoever, including fire, flood, theft, personal injury or property loss. I further acknowledge that I am aware that I cannot sell, give or offer for sale any pictures or accounting of this event for publication without the permission of Renegade Events. I have read and understand all of the above terms and conditions.

Signature _____

Date _____